

Criteria for Community Support

In order to be eligible for community support, the applicant must be a registered Canadian Charity or a registered BC Society and reside in an area in which Mink Chocolates does business. To qualify, the event or project must directly benefit the community. It should also serve one of the following main areas of focus:

- Arts & Culture
- Education
- Environment
- Health & Wellness
- Sport
- Youth

Those Ineligible for Support

Applications from the following will not be considered for community support:

- Organizations unable to demonstrate, in detail, their measures of success
- Any individual or business endeavors
- Professional sporting groups
- Groups who have already received a major donation or sponsorship from Mink in the current year
- Collection of funds for subsequent redistribution to other charities or individuals
- Promotion of political organizations and/or affiliated activities
- Expenses for expeditions or overseas travel
- Conference or seminars
- Salaries or operating costs

How to Apply

If your request fits the outlined criteria, prepare and submit a package including the following:

1. A cover letter, on organization letterhead, that includes:
 - Name of organization
 - Contact name
 - Brief description of the organization
 - Number of paid employees and number of volunteers in the organization
 - Event/project details including a full description, timelines and any additional sources of funding for the event/project
 - Recognition opportunities for Mink Chocolates
2. A completed Mink Chocolates Community Support Application Form ensuring:
 - All questions are completed in full
 - The appropriate official of the organization signs the form
 - A copy of the form is kept for your records

Submitting the Application Package

Requests under \$150 should be directed to the attention of the Store Manager and delivered to the Mink Chocolates location closest to the organization at least two weeks prior to the event or activity. **Please visit only one store with your request.**

Requests over \$151 should be emailed at least eight weeks prior to the event or activity to:

marc@minkchocolates.com

Mink Chocolates is not responsible for any lost or misdirected application forms.

How are Applications Assessed?

Applications for \$151+ requests are reviewed on a monthly basis, under \$150 requests are reviewed bi-weekly. Mink Chocolates reserves the right to make all final decisions on which groups receive what level of support. Due to demand, and our commitment to support a fair and equitable cross-section of as many community organizations as possible, not all applications are able to be approved.

Questions?

Please email marc@minkchocolates.com